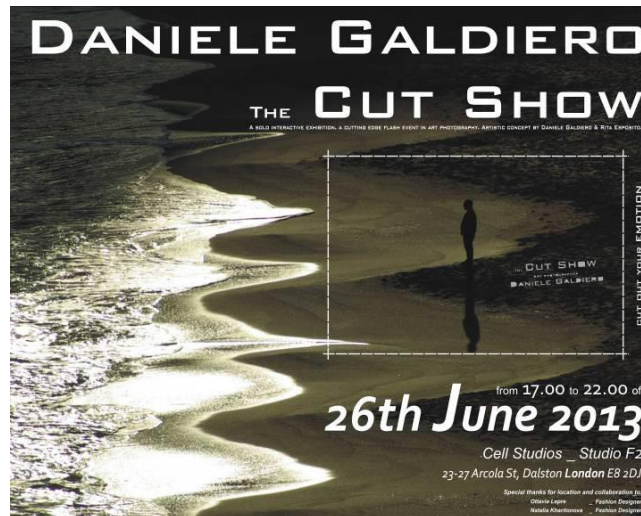


## THE CUT SHOW



*Poster of the Event in London*

Artist:

**Daniele Galdiero**

Event Title:

**"The CUT SHOW" by Daniele Galdiero**

edited by:

**Daniele Galdiero and Rita Esposito**

Exhibition spaces:

**Room Foyer**

**PAN Palazzo delle Arti Napoli**

When:

**January, 1st-15th 2014**

Opening:

**January, 1st 2014 from 5.30pm to 7.30pm**

### **"The CUT SHOW": the method of implementation**

The artistic event "**The CUT SHOW**", from an original idea by **Daniele Galdiero** and **Rita Esposito**, was born from a series of reflections on the role of the work of art in the process of emotional transmission between the creator and the viewer of the work itself. "**The CUT SHOW**" involves two distinct phases:

\* The first is represented by a series of "flash event" to be held in the European cities: these interactive events involve the participation of the audience, that can find in the work exposed a fragment that arouses a strong emotion that can determine people's emotion.

\* The second is the presentation in Naples of the tape resulting from the operation of subtraction carried out by the audience and from the 33 works of art, making the work of the tape. During the exhibition in Naples, January, 1st-15th 2014, the Flash Event The CUT SHOW of Naples will be held at the **PAN-** Palazzo delle Arti Napoli- on **January, 11th 2014**.

### **WORK- TAPE: an art object in emotional development**

The work of art consists of a continuous band of **33 photos** taken by the artist Daniele Galdiero. These works were already exposed in exhibitions and international events. Daniele Galdiero's work is printed on a photo paper of 20 meters in length and 43 centimeters in height. The continuous strip, that looks like a photo or film roll, catches some fragments of the photos that the artist selected. The photos have the same theme in common: the emotion captured through the lens by the artist, who calls himself "*emotional catalyst*".

**INTERACTION WITH THE PUBLIC:** the experiences of *London*, 26th June 2013, *Athens*, 1st September 2013, *Barcelona*, 9th November 2013, *Jaén*, 12th November 2013.

The WORK-TAPE is not intended to be a work concluded that offers a passive contemplation of the viewer, but the point of origin and material witness to a process which, by passive contemplation, generating interaction became a work of art: the tape has been the subject of a series of cuttings that have modified the original work creating a new one. In fact, as the artist has made a first cropping deciding, in the selection of the photographic images reproduced in continuity on the tape, not to show the photographic image in its entirety, but only a frame. Then the public made a further operation, a cropping, since each user was asked to choose their own fragment 10x15 and subtract materially with a "CUT OUT YOUR EMOTION" at the sight of the other future viewers. The frame removed, stamped and certified by the artist, taken from the continuity of the tape, received a new identity and became works of art donated by the artist to the viewer who has "captured" them. For each look-cutting the WORK\_TAPE has lost a fragment, whose subtraction from the entirety of the image, generates a new WORK-TAPE with a significant emotional voids.



*London, 26th June 2013*



*London, 26th June 2013*



*London, 26th June 2013*

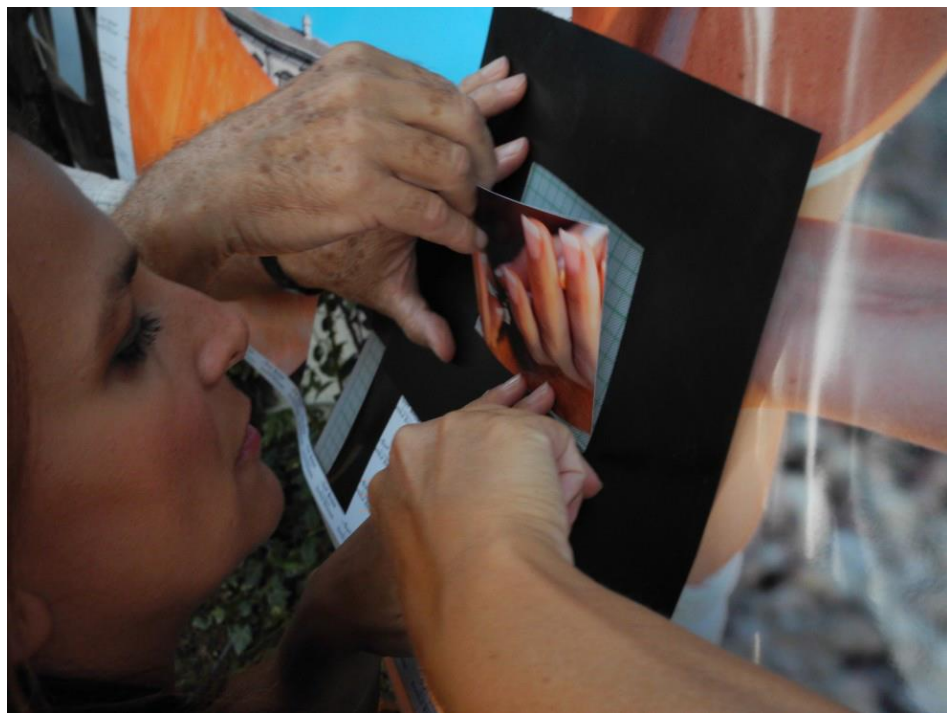


*Athens, 1st September 2013*





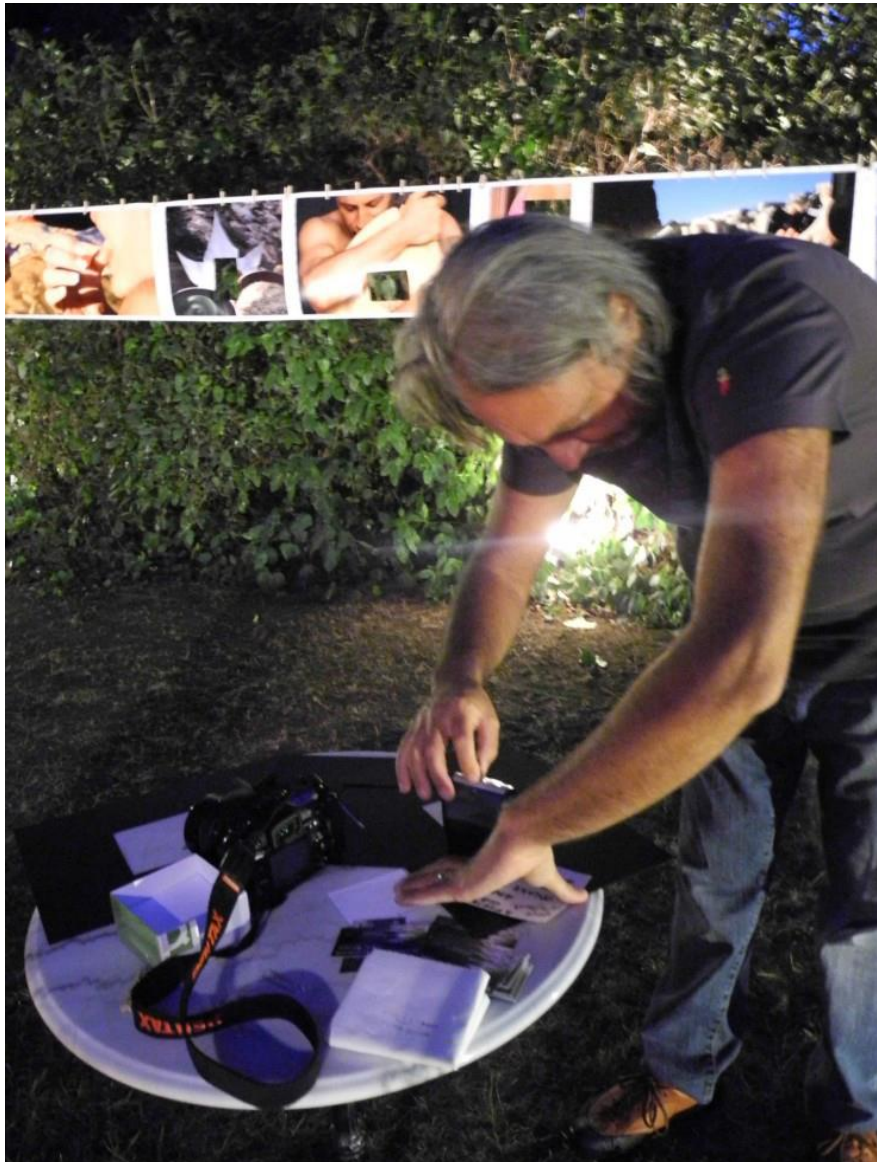
*Athens, 1st September 2013*



*Athens, 1st September 2013*



*Athens, 1st September 2013*



*Athens, 1st September 2013*





*Barcelona, 9th November 2013*



*Barcelona, 9th November 2013*



*Jaén, 12th November 2013*



*Jaén, 12th November 2013*

**EXHIBITION IN NAPLES OF THE CONCLUDED WORK OF ART:  
THE RESULTANT WORK OF ART:**

At the end of the continuous physical and emotional changes during flash events that were held, the tape becomes a Work of Art ended and exposed without further possible cuts and changes. At the very beginning, the exhibition at the **PAN** will not be interactive but contemplative, from **January, 11th 2014**, EMOTION WILL STRAT TO FLOW.

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**Facebook:** <https://www.facebook.com/DanieleGaldierotheCutShow?fref=ts>



## **Daniele Galdiero's brief artistic curriculum**

Neapolitan artist and architect, graduated in 1991, he is a user of simple geometries and lover of complex geometries in life as in photography. Winner of a photo contest in 1992, the same year he began to exhibit his photographic works in group exhibitions. Since 2009 he starts again assiduously emotional communication with the public users of Art. His works are in private national and international collections.